

Pou Chen announces monthly sales for May 2013

Date: June 10, 2013

Pou Chen Corporation ("Pou Chen", Ticker: 9904.tw) today announced its unaudited sales for May 2013 was NT\$20,618 million on a consolidated basis. Pou Chen's unaudited consolidated sales for January through May 2013 totaled NT\$90,767 million.

The aforesaid consolidated sales was unaudited, prepared by Pou Chen in conformity with the same accounting period. In addition, Pou Chen's 49.98% owned major subsidiary, Yue Yuen Industrial (Holdings) Limited ("Yue Yuen", Ticker: 551.hk), changed its financial year end date from September 30 to December 31 since FY2012, which meant that FY2012 of Yue Yuen covered a period of 15 months from 2011/10/01~2012/12/31. Due to the aforesaid change of Yue Yuen's financial year end date and Taiwan Stock Exchange's regulations, the basis for preparing Pou Chen's consolidated monthly sales of FY2012 will be different from that of FY2013. For example, Pou Chen's consolidated sales for May 2013 included Yue Yuen's monthly sales for May 2013; and Pou Chen's consolidated sales for May 2012 included Yue Yuen's monthly sales for February 2012.

Pou Chen Consolidated Sales Report

 (NTD '000)

 The Period of Consolidated Sales
 Amount

 May 2013
 20,617,738

 April 2013
 19,364,645

 M-o-M Change
 +6.5%

 January through May 2013
 90,766,913

Note:

1. All figures were unaudited.

Yue Y	uen, Pou	Sheng	Sales	Report
-------	----------	-------	-------	--------

		(USD '000)			
The Period of Sales	Yue Yuen	Pou Sheng			
May 2013	687,204	153,419			
May 2012	663,438	151,283			
Y-o-Y Change	+3.6%	+1.4%			
April 2013	644,461	170,850			
M-o-M Change	+6.6%	-10.2%			
January through May 2013	3,041,677	755,139			
January through May 2012	3,000,443	752,966			
Y-o-Y Change	+1.4%	+0.3%			
NT - 4					

Note:

1. All figures were unaudited.

2. Pou Chen held 49.98% ownership of Yue Yuen at the end of May 31, 2013.

3. Yue Yuen held 61.80% ownership of Pou Sheng at the end of May 31, 2013; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <u>http://www.pouchen.com/</u>
- Yue Yuen: <u>http://www.yueyuen.com/</u>
- Pou Sheng: <u>http://www.pousheng.com/</u>

Pou Chen Corporation Spokesperson & Vice President Tina Chen Email : <u>ir@pouchen.com</u> (USD '000)